

Introduction:

This notice serves to inform you about the types of information we collect and what it is used for.

Who we are:

Tiny Shopper (PTY) Ltd is an e-commerce retail store specialising in goods and services for children aged 0-6 years old.

The type of personal information we collect:

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics and other personal data required for processing of transactions.

How we get the personal information and what we use it for:

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- Enquiries regarding products or services offered on our platform
- Purchasing and shipping of products
- Marketing material
- Purchasing of services
- Supplier applications and agreements
- Wholesale agreements

When will we process your personal information:

In terms of the Protection of Personal Information Act (POPIA), the justification ground which we base our processing on consist out of the following:

- The data subject or a competent person where the data subject is a child **consents** to the processing. Kindly note that you have the right to withdraw your consent;
 - The processing is **necessary** to carry out actions for the conclusion or performance of a contract to which the data subject is a party;
 - The processing complies with an **obligation** imposed by law on the business;
 - The processing protects a **legitimate** interest of the data subject;
 - The processing is necessary for the proper performance of a **public law** duty by the business;
- Or

- The processing is necessary for pursuing the legitimate **interests** of the business or of a third party to whom the information is supplied.

How we store your personal information:

Your information is securely stored:

- Hard copies are stored in locked filing cabinets with restricted access
- Digital records are stored in the cloud with restricted, password-protected access

We keep your information for five years. We will then dispose your information by method of destruction.

Your data protection rights:

- You are entitled to access your personal data by sending a written request to Celeste Farrant at info@tinyshopper.store. We may charge you a fee for this service as set out in terms of Condition 8 of POPIA.
- You may also request Tiny Shopper to correct or supplement any of your personal data which Tiny Shopper will undertake as soon as practicable.
- Request the destruction of your personal data. Celeste Farrant at info@tinyshopper.store will consider your request in light of any other laws or regulations prohibiting Tiny Shopper from destroying your personal data.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at info@tinyshopper.store if you wish to make a request.

Contact details:

Name: Celeste Farrant

Address: Riverview Office Park, Janadel Avenue, Halfway Gardens, Midrand, 1685

Phone Number: 011 622 7253

E-mail: info@tinyshopper.store

How to complain:

If you have any concerns about our use of your personal information, you can make a complaint to us at info@tinyshopper.store.

You can also complain to the Information Regulator if you are unhappy with how we have used your Information.

Their contact details are as follows:

The Information Regulator (South Africa)

33 Hoofd Street
Forum III, 3rd Floor Braampark
P.O Box 31533
Braamfontein, Johannesburg, 2017

Complaints email: complaints.IR@justice.gov.za